

# Your Personal Digital Marketing Coach

Learn Digital Marketing from an Agency. Highest rated course in India.

Google Partner

Now is the time to grow with Digital India. Surf the Digital Marketing wave like a Pro with DigiTrend

Launch your Career with Digitrend's PRO Digital Marketing Course in Lucknow, Nainital & Gurugram.



DigiTrend is a unique digital marketing company, which has evolved into a Training Institute. We focus on Live Projects and Skills to make you Job Ready

# Google Partner

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	<b>Trainers</b>

Equipped with an experience of 9+ years in Digital Marketing Industry

### **Google Partners**

Learn in a Google Partner Agency & Get an Experience of Live Projects.

### **Personal Guidance**

We aim to give personal attention to each student.

### **Guaranteed Interviews**

CV & Cover Letter, Mock Interviews, Interviews Guarantee



### **Nainital Trainer**

### Aniket Singh Founder.

Aniket Singh makes learning fun and interesting. He's a good communicator and comes up with innovative solutions to impart knowledge by making sure that every student understands the key concepts.



### **Lucknow Trainer**

### Abhishek Srivastava

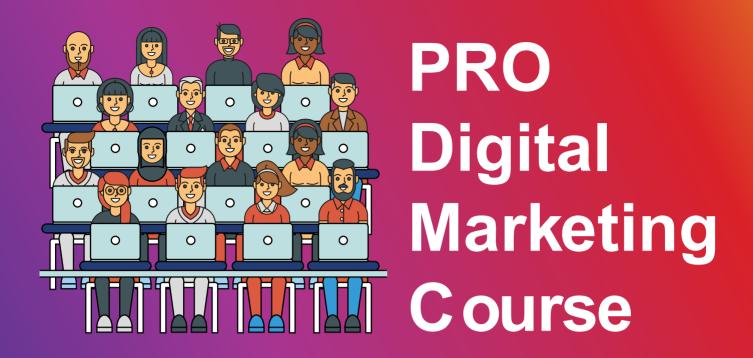
Abhishek Srivastava, a well known digital marketing trainer in Lucknow, with over 7 years Of experience. Trained 3000+ professionals in Digital Marketing. He has personally trained them on how to perform Digital Marketing techniques, make a brand and build a dominating corporate strategy.



## **Gurugram Trainer**

### Nishant Sharma. Partner.

Nishant Sharma started his career in 2006, when India was still dipping its toes in the Digital world. His vast experience in Digital marketing, client servicing, team & operations management, makes him a great learning partner.



Nine Months, in-Class and in-Depth with Graphic Designing & E-Commerce.

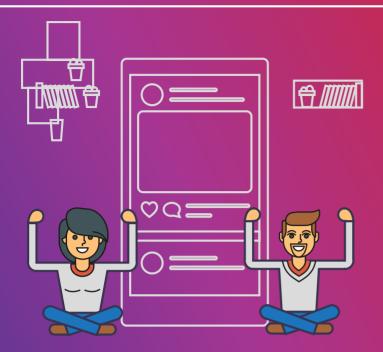
Pro Nine months training covers 15+ Topics & certifications, you can further specialize in your favorite topic during the two months internship in our Agency. Learn how Teams work in corporate Agencies.

### 9 Months Course

Fees 54,000 2 Months Live Internship (included in Classroom training) 9 Months Classroom Training

### **Bonus with Pro Course**

Get Domain and Hosting worth Rs. 4,200/- for FREE SEO & E-mail marketing tools worth 7000/-



# Specialised Digital Marketing Course

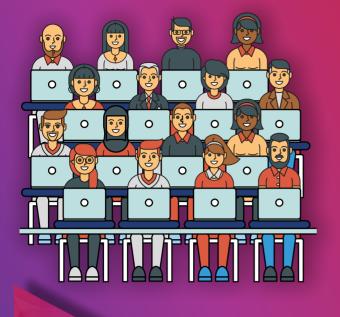
With Website Designing

If you are a student, a working professional or a business owner looking for a Quick start into Digital Marketing. Then our 6 Months specialized course is what you need.

6 Months Course					
Fees	Weekdays & Sunday	12 Topics &			
35,000	Only Batches	Certificates			

Google Search Certification, Google Analytics Certification, Facebook Certification, DigiTrend's Training & Email marketing Certification with internship

+ Get Domain and Hosting worth Rs. 4,200/- for FREE



# Short-Term Course In Digital Marketing

At Digitrend, Our 3 Months Course is Specially designed to cover the key areas of the modules of Digital marketing. The Course will give you a chance to train on Live Projects on core Topics.

3 Months Course					
Fees	Weekdays & Sunday	5 Topics &			
-	Only Batches	Certificates			

Google Ads Certification, Google Analytics Certification, DigiTrend's Training Certification.



# **Compare Courses**

TOPICS	3 Months	6 Months	9 Months
Introduction To Digital Marketing	$\checkmark$	$\checkmark$	$\checkmark$
WordPress Website Creation	-	$\checkmark$	$\checkmark$
SEO Optimisation	$\checkmark$	$\checkmark$	$\checkmark$
Paid Advertisement (SEM)	~	$\checkmark$	$\checkmark$
Social Media Marketing	$\checkmark$	$\checkmark$	$\checkmark$
Web Analytics/ Google Analytics	$\checkmark$	$\checkmark$	$\checkmark$
Email Marketing	-	$\checkmark$	$\checkmark$
Affiliate Marketing/ Blogging/ Adsense	-	-	$\checkmark$
Introduction to CRM	-	-	$\checkmark$
Graphic Designing	-	-	$\checkmark$
Case Studies & MS Office	-	$\checkmark$	$\checkmark$
E-Commerce Advertising	-	-	$\checkmark$
Google Shopping/ PLA	-	$\checkmark$	$\checkmark$
Youtube/ Video Advertising	-	$\checkmark$	$\checkmark$
CV, Interview Preparation & Placement Support	-	$\checkmark$	$\checkmark$
Case Studies & DM Strategies	-	$\checkmark$	$\checkmark$
Introduction To Programmatic Advertising	-	-	$\checkmark$

Book a Counselling Session Today. Visit us or Call our Trainers!

www.digitrend.in

Lucknow 9721 333 327 (Saurabh Khanna) Nainital 9559 613 989 (Aniket Singh) Gurugram

8826 530 698 (Nishant Sharma)



## PLACEMENTS AND YOUR REPUTATION MANAGEMENT

#### WE GUARANTEE JOB PLACEMENTS!

We have a dedicated team and Industry Experts providing complete Placement Support. We conduct doubt clarification sessions, resume building, mock interview sessions, and interview Q & A. Our Curriculum is regularly updated with latest trends.

#### ATTRACT HRS & EMPLOYERS ON LINKEDIN. GET

**DISCOVERED.** Attract HRs & Employers in Linkedin. Learn to create professional profiles on LinkedIn that can get you your next dream job. Understand how recruiters find candidates on LinkedIn, earn Recommendations, add skills and endorsements. We also help you register on Job Portals.

#### ALSO, GET THREE GUARANTEED INTERVIEWS.

# LEARN DIGITAL MARKETING WITH DIGITREND

Are you a fresher, a working professional or a business owner looking to learn Digital Marketing? You have come to the right place!







Coach



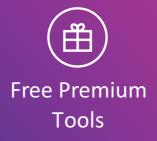
Study Materials LMS





Expert Guest Lectures

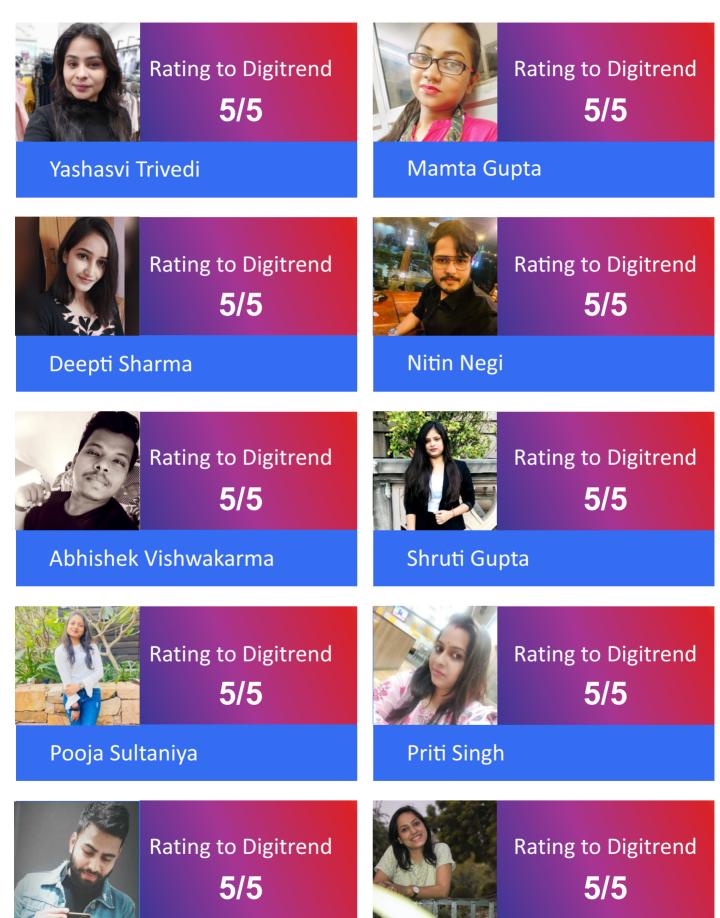






Personality Development

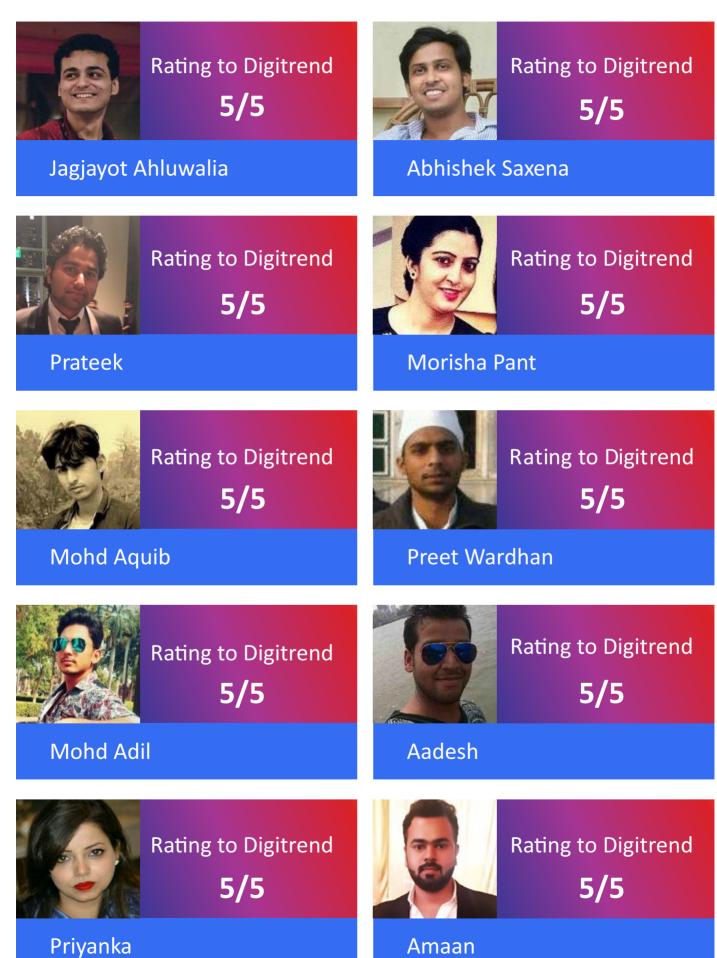
### **DIGITREND'S STUDENTS REVIEWS**



Gaurav Mishra

Karishma Sharma

## **DIGITREND'S STUDENTS REVIEWS**





## BOOK A COUNSELING SESSION TODAY . VISIT US OR CALL OUR TRAINERS!

### LUCKNOW

Ground Floor, CIMS Building, IMRT College, Vipul Khand 6.

9532-666-622

### **GURUGRAM**

Basement, Legacy Suits, Plot 549, Sector 39.

8826-530-698

### NAINITAL

Bhowali - Bhimtal Road, Bhowali, Drought, Uttarakhand 263156

9559-613-989



# DIGITREND

A Unique Digital Marketing Company, that produces indispensable digital marketers.

# Google Partner